

The 4 C's



Content



Contact

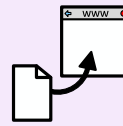
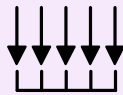


Conduct



Commerce

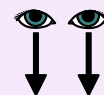
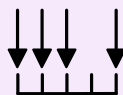
Content



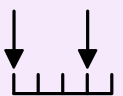
Content is anything that is posted online e.g.



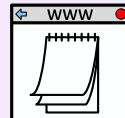
words, images or videos.



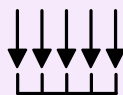
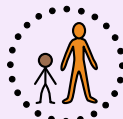
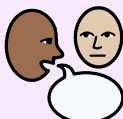
Lots of online content is fun or helpful to watch.



Some online content is AI generated and not genuine.



Remember to only use trusted websites.



Tell a trusted adult if anything online worries you.





Content



Contact



Conduct



Commerce

Contact



Contact means online interactions.



Interactions



with real life



friends

or



family



can be fun.



Interactions



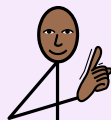
with people



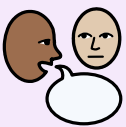
you don't know



can be harmful.



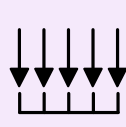
Remember to only interact online with real life friends or family.



Tell



a trusted adult



if anything



online



worries you.





Content



Contact



Conduct



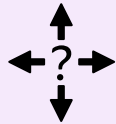
Commerce

Conduct



Conduct

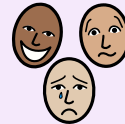
means



the way



people



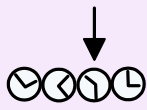
behave



online.



People



sometimes



feel



anonymous

in



the digital world.



Anonymity



can cause

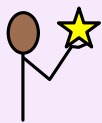


negative actions

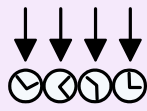
e.g.



cyberbullying.



It is important



to always be



responsible



online.



Remember



the importance of



respectful



online interactions.



Content



Contact



Conduct



Commerce

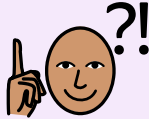
Commerce



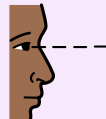
Commerce means the financial aspects of the digital world



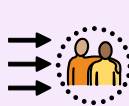
e.g. online shopping, in-app purchases, advertising or scams.



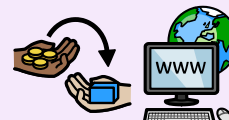
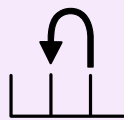
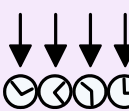
It can be easy to make online purchases by mistake.



Remember to be careful to look out for scams.



Protect personal and financial information.



Always get permission before making online purchases.